Shareholder information

Financial calendar 2012	
26 April	Interim Management Statement
26 April	Annual General Meeting The Banqueting House, Whitehall, London, SW1A 2ER
25 July	Half-Yearly Report
24 October	Interim Management Statement

Final dividend 2011

Final dividend	2011 – dates in 2012
23 February	Dividend announced (including amount of dividend per share in both sterling and rand; applicable exchange rate and conversion date – 21 February 2012)
23 February – 9 March	From the commencement of trading on 23 February to 9 March 2012 (inclusive), no removal requests in either direction between the UK main register and the South African branch register will be permitted
2 March	Last day to trade (JSE)
5-9 March	No transfers between UK main register and South African branch register; no shares may be dematerialised or rematerialised
5 March	Ex-dividend date (JSE)
7 March	Ex-dividend date (LSE)
9 March	Record date (LSE and JSE)
3 May	Payment date (sterling and rand)
	Subject to shareholder approval the final dividend for 2011 will be 88.4p per ordinary share. Dividends are declared and payable in sterling except for those shareholders on the branch register in South Africa whose dividends are payable in rand. A rate of exchange of £:R = 12.19960 as at 21 February 2012 (the closing rate for that date as quoted on Bloomberg), results in an equivalent final dividend of 1,078.44464 SA cents per ordinary share.

Listings and shareholder services

Premium listing

London Stock Exchange (Share Code: BATS; ISIN: GB0002875804)

United Kingdom Registrar

Computershare Investor Services PLC

The Pavilions, Bridgwater Road, Bristol BS99 6ZZ tel: 0800 408 0094; +44 870 889 3159 share dealing tel: 0870 703 0084 (UK) your account: www.computershare.com/uk/investor/bri share dealing: www.computershare.com/dealing/uk web-based enquiries: www.investorcentre.co.uk/contactus

Secondary listing

ISE (Share Code: BTI)

Shares are traded in electronic form only and transactions settled electronically through Strate.

South Africa Registrar

Computershare Investor Services (Pty) Ltd PO Box 61051, Marshalltown 2107, South Africa tel: 0861 100 925: +27 11 870 8222 email enquiries: web.queries@computershare.co.za

American Depositary Receipts

NYSE Amex Equities (Symbol: BTI; CUSIP No. 110448107)

Citibank Shareholder Services

P.O. Box 43077, Providence, Rhode Island 02940-3077, USA tel: 1-888 985-2055 (toll-free) or +1 781 575 4555 email enquiries: citibank@shareholders-online.com website: www.citi.com/dr

Publications

British American Tobacco Publications

Unit 80, London Industrial Park, Roding Road, London E6 6LS tel: +44 20 7511 7797; facsimile: +44 20 7540 4326 email: bat@team365.co.uk

Alternatively contact Computershare Investor Services (Pty) Ltd using the contact details shown above.

Like to know more?

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